



Executive Business Reviews

Meeting to align technology with your business objectives

You have a vision for your company, and you're positioned to take advantage of opportunities in the market. You're ready to move forward, but is your technology?

Executive business reviews (EBRs) allow our team to work with C-suite executives and key stakeholders in your company, looking at the big-picture plans for your business growth. We systematically evaluate the technology you currently use to determine what will support your organizational objectives.

After all, your growth plans rely heavily on your technology's capability and capacity. A regular EBR helps you plan ahead so you have the IT resources you need at each stage of your business plan.

Things to consider in an executive business review:

- ▶ Cybersecurity resources and strategy to secure your next-stage workflow
- ▶ Keeping pace with the tech used by competition
- ▶ Using tech to deal with fluctuations within the marketplace
- ▶ Implementing new tech to optimize and streamline internal processes
- ▶ Assessing what tech will be needed for new initiatives or product launches
- ▶ Determining if business changes necessitate changes in technology assets or support

A technology roadmap for scaling your business

As you move forward with your plans to scale your company, your technology has to be scaled to align with the rest of your operations. If technology fails to move in tandem with your growth, a frustrating, expensive roadblock could lie ahead. As part of our EBR, our C-suite consultants work with you to determine what tech and tech support is required at each stage of your planned business journey.

Forecasting technology costs

One of the biggest goals of regular EBRs is accurate IT budgeting. Because new technologies are emerging all the time and the price of technology changes, it's essential to have high-level conversations about IT costs as you move your business forward. Our accurate IT expense forecasting will help you make informed fiscal choices for your growth plans.

Need more information? Call Us at 216-255-1969