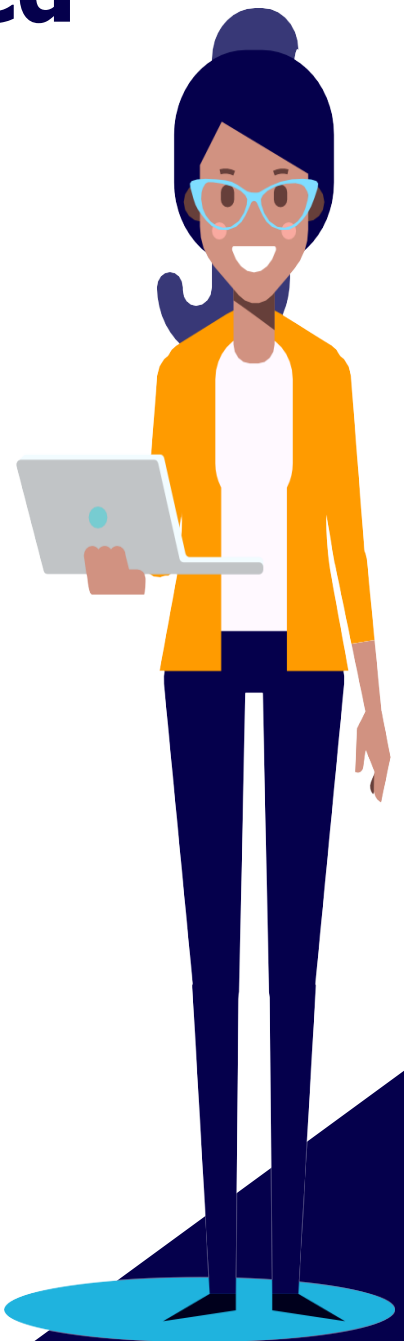




Protecting Your Systems from Unauthorized Access

Take the journey with **Complacency Greg** and **Visionary Monica** and discover how to leverage better systems access controls.



The Problem

Visionary Monica and Complacency Greg are business owners and local competitors. They're having a meeting with Tim, a Managed Service Provider, who is walking them through enhancing their security with Multifactor Authentication (MFA). Tim says it can help keep bad guys from stealing their data or installing ransomware on their company systems, but Greg isn't sure about it at all.



Ransomware by the Numbers 2021

37% hit with ransomware - of organizations surveyed¹

32% had to pay ransom to get data back¹

Only **65%** of encrypted data restored after ransom payment¹

Ransomware "industry" set to steal **20 Billion** this year²

A business is attacked with ransomware every **11 seconds**²

And so, over the next few days, MSP Tim went to work updating all of Monica's systems with Multifactor Authentication access protocols.



In the meantime, across town, Monica and her team are working at full throttle. Picking up the jobs – and the money – that Greg and his team are leaving on the table because they're locked out of their systems.

Multifactor Authentication (MFA)

Not a nuisance. – Not a waste of time. – A critical defensive tool in your fight against criminal access to your systems.

¹(source: Cybercrime Magazine - <https://cybersecurityventures.com/global-ransomware-damage-costs-predicted-to-reach-20-billion-usd-by-2021/> - Accessed 2021-07-07)