

Let Us Tackle Technology, So You Can Focus on Your Business

Take the journey with **Complacency Carl** and **Visionary Veronica** to discover why outsourcing IT matters to small and medium-sized companies.

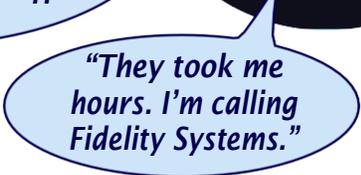
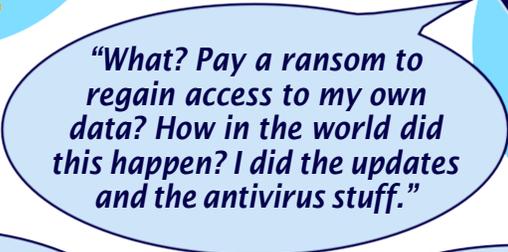


The Problem

Visionary Veronica and Complacency Carl are business owners and local competitors. They're having a meeting with George, a managed services provider, who is talking with them about outsourcing their ITwork, but Carl isn't sure about it at all.



And so, over the next few days, Fidelity Systems went to work, continuously keeping Veronica's systems working efficiently and securely.



In the meantime, across town, Veronica and her team are working at full throttle. Disrupting the industry with the ideas that Veronica was able to work on because she partnered with Fidelity Systems.